



PRESS RELEASE

New Moody 45 DS enthuses English sailors!

Greifswald/Swanwick, 2nd of March 2008

The first vessel of a completely new yacht generation of Moody was formally unveiled at the weekend. Several hundred sailors from all across Europe especially made their way to the Moody headquarters in Swanwick. There were also many members of the Moody Owners Association amongst them, who are particularly committed to the brand.

"Moody is an old, traditional English brand. Members of the English Royalty have had their vessels built here. Today we have injected new life into the Moody brand. Thus, the continuation of a 150 year old yacht-building tradition with a completely new generation of vessels. The Moody brand has always been synonymous with innovation, quality and solid craft – and it shall continue like that in the future. Today's chosen design for the Moody will be tomorrow's design for yachting!" says Michael Schmidt of HanseYachts AG that took over the brand last year.

Over the entire weekend the German dockyard manager and the English Moody designers Bill Dixon and Marc Tucker were available to answer questions from guests at Swanwick Marina on the River Hamble. They personally accompanied viewings onboard. Many English sailors attended not wanting to miss this opportunity to view the "new Moody" more closely.

New ideas from throughout yacht construction industry were considered in the design of this deck saloon yacht. The saloon is on the same level as the cockpit – creating a feeling of space, which is usually only experienced on large motor yachts. Clear lines, a tidy deck and thought-through operating elements allow a small crew to sail this sailing yacht safely in high seas.

In addition there are several variations for the interior. The significant long roof provides for good protection against the weather without impeding the view. And as the hull is made of Epoxy osmosis is no longer a concern for this vessel; the 45 DS also has particularly good sailing characteristics.

The judgement of many English sailors in Swanwick: This is what a "real Moody" must be like!

www.moodyboats.com