

HanseYachts AG

AD HOC ANNOUNCEMENT ACCORDING TO § 15 WpHG

HanseYachts Exercises Call Option for Fjord Boats AS

Greifswald, July 26, 2007 – Today HanseYachts AG has exercised an existing call option for the shares held by Mornor AS in Fjord Boats AS via its wholly owned subsidiary, Yachtzentrum Greifswald Beteiligungs-GmbH.

Mornor AS currently holds approx. 49% of the shares in Fjord Boats AS.

The purchase price will be oriented on the market value of those shares and will be determined by one of the big four major auditing firms.

HanseYachts at a Glance

HanseYachts is one of the fastest growing yacht producers in Europe. HanseYachts' success is based on developing its own innovative, clear style in designing the exterior forms and interiors of its yachts. The HanseYachts Group is currently building sailing yachts ranging from 9.45 meters to 19.2 meters (31 ft to 63 ft). In fiscal year 2005/2006 (31/07/2006), HanseYachts increased its sales by 57 percent to Euro 66.3 million (Euro 42.3 million last year). EBIT rose by 144 percent to Euro 6.1 million (2.5 million last year). A total of 585 sailing yachts were built during fiscal year 2005/2006. At the end of 2006, the HanseYachts Group had over 400 employees. Sales at HanseYachts have increased on average by over 40 percent per year since fiscal year 1998/1999. Since March 2006, motorboats have also been built by the HanseYachts Group after acquisition of a 51-percent interest in Norway's Fjord Boats AS. In March 2007 HanseYachts bought the Moody trademark and is planning to introduce the new Moody 45 Decksaloon to the market at the end of 2007. Since March 2007, HanseYachts AG has been publicly listed on the General Standard of the Frankfurt Stock Exchange.

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http://www.hanseyachts.com



