



FÜR DIE NÄCHSTE AUSGABE / FOR NEXT ISSUE

Donnerstag, 21. August 2008

**Hanse** 

## PRESSEMITTEILUNG / PRESS RELEASE

### The Entire Hanse Fleet on Display at Northern Europe's Largest In-Water Boat Show

Once again the Båter i Sjøen is taking place from September 4<sup>th</sup> through the 7<sup>th</sup> in Sandvika near Oslo! It is the largest and most significant In-Water boat show in all of Northern Europe. Organizers are predicting roughly 20,000 visitors to attend the 4 day boat show. Our commercial partner Nelson Marine AS will be showcasing everything Hanse has to offer, meaning that the completely overhauled Hanse 320, Hanse 350 and Hanse 400 will all be on display for the first time in Norway. Furthermore, the Hanse 370, as well as our 4 leading products, the Hanse 430e, the Hanse 470e, the Hanse 540e and the Hanse 630e, will also be showcased!

The **Hanse 320** and the **Hanse 350** have been on the market for over year now and have proven to be bestsellers. Nevertheless, the Hanse designers have gone a step further and broadly enhanced the interior concepts of both ships. After receiving lots of feedback from owners, Hanse was able to incorporate requests and experience into the new interior options for the saloon, pantry, bathroom and bunks. The "big mini" Hanse 320 also received a new deck layout from the designers.

The 'Schüddelfrost', a concept yacht for the **Hanse 370**, has already sailed in the front of the pack at international regattas and in doing so showed off her enormous speed potential. In addition, she has had her deck layout and other designer features overhauled thus bringing her up to the standards of the other models in the luxury class.

The **Hanse 400** will also be showing off its newly overhauled features. Owners now have the option of a single wheel, a twin wheel steering system, more room on deck, an open stern, side windows that can be opened and more interior options. Moreover, the **Hanse 400** has improved sailing performance thanks to the novel T-keel, which allows the "big-mini" to run at a good clip and reach top beam reach speeds. In total, 80% of the ship is new and on top of that there is a new equipment package.

Numerous improvements await the visitors on board the **Hanse 470e** and the **Hanse 430e**, whose regatta version "competition" just placed second at the "Copa del Rey" regatta in Majorca. The **Hanse 540e** has profited in particular from the experience of the chief designer of team Alinghi, Rolf Vrolijk, whose victorious team made an international name for itself at the America's Cup. A deep-lying center of gravity with optimal weight and keel design are the secrets of this "turbo", which can also be sailed safely by smaller teams.

The largest series produced yacht, the **Hanse 630e**, is sure to impress Norwegian on-lookers not only because of her size, but also due to the numerous innovative ideas on

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board. Come and take a closer look. The ship majestically showcases what is possible in modern ship construction! The “e” in the name stands for innovation, which includes the materials used as well. The hulls on these yachts are made from epoxy and by using such materials, long-lasting sailing pleasure and high value retention are both guaranteed.

The Båter i Sjøen is open on Thursday and Friday from 12 p.m. to 8 p.m. and on Saturday and Sunday from 11 a.m. to 6 p.m.

**Ende der Pressemitteilung / End of press release**

Weiterführende Informationen, umfangreiches Bildmaterial, Spezifikationen und vieles mehr finden Sie auf unseren Websites im Pressebereich der HanseYachts Aktiengesellschaft. Bitte besuchen Sie den Pressebereich unserer Website: [www.hanseyachts.com](http://www.hanseyachts.com) / Hanse-Yachts Aktiengesellschaft offers you beyond informations, extensive photographic materials, Specifications, and much more. We invite you to visit our Press Area at [www.hanseyachts.com](http://www.hanseyachts.com)!

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