



## **Press Information 2007 / 07**

### **HanseYachts will present three of its most successful models at the Belgian Boat Show in Ghent from the 10<sup>th</sup> to 18<sup>th</sup> February 2007.**

**Greifswald/ Germany 7th January 2007.** In Ghent, the capital of the East Flanders province, from the 10<sup>th</sup> to 18<sup>th</sup> February 2007, HanseYachts will be exhibiting three of its successful models. The renowned Greifswald yacht manufacturer will present the Hanse 342 (Stand 1544 b), the Hanse 370 (Stand 1542) and the Hanse 400 (Stand 1544 a), which was awarded the coveted "European Yacht of the Year" prize in 2006. All Hanse yachts will be presented by the Belgian Hanse dealer, Bora Holding N.V.

#### **Hanse 400 – A cross-over yacht gets the upgrade treatment.**

The Hanse 400, the award-winning "European Yacht of the Year 2006", validates the HanseYachts 'crossover concept': maximum width and maximum speed with the highest possible living comfort. This concept has now been improved by a range of added value enhancements. The list of on-deck options has also been extended. 99 new options provide increased elegance, more individuality and more comfort - including, in the company's own words, 'a sensational owner's bed, unlike any which have preceded it'.

The Hanse 400 can also be ordered as the Hanse 400e with an epoxy hull: this hull construction makes osmosis a thing of the past – it is also more robust and up to 20% lighter.

#### **Hanse 370 – The fruits of experience.**

The new Hanse 370 is the successful result of a development project using the concept yacht, the Hanse 371. The new craft makes excellent use of the purely technical sailing experiences gained with the Hanse 371 in the 2004/2005 regatta season, for example the attachable Gennaker pin, but also integrates radical improvements with respect to use of space and interior equipment.

Thanks to the separation of the shower and the wash basin / toilet, the bathroom is now really a bathroom and not a 'wet room'. There are also a significant number of improvements in the galley, for example the fridge which is accessible both from the side and from above. Like the Hanse 400, the Hanse 370 is optionally available with the epoxy sandwich hull.

#### **Hanse 342 – A successful model further improved.**

The Hanse 342 features a new, modern interior design. High-class cupboard constructions with a lighter look, the use of stainless steel in the construction of bars and hatches plus working surfaces made from Varicor in the galley and a more comfortable, ergonomically optimised cushion design in the salon are just a few of the interior improvements that ensure a higher level of living comfort. Additional small details like the push locks and door handles, now presented in a luxurious matt look, will also impress customers.

#### **HanseYachts Corporate Profile**

The tradition of boat building in Greifswald stretches back to 1361, and HanseYachts has continued the tradition since 1993. The first yacht presented by the head of the boatyard Michael Schmidt was the now-legendary Hanse 291, which was at the time offered at the special price of 44,444 Deutsch Marks. Since then, under the motto "Evolution not Revolution", the steadily growing company has developed fast yachts in cooperation with the renowned design office judel / vrolijk & co which, by its own estimation, actually belong on the catwalk but which guarantee safe travel and successful regattas. Hanse yachts are not developed in offices but on the water itself and the company's successful concepts undergo a constant process of further development. The result is a range of classically beautiful boats with luxurious interiors, a high speed potential, balanced sailing characteristics and straightforward handling which nevertheless serve one purpose: the pure joy of sailing.

All Hanse yachts are distinguished by low maintenance costs and a high resale value. No compromises are made when it comes to quality: Hanse yachts are always developed to meet the highest standards and manufactured using brand name equipment and the very best materials. For example, epoxy hulls are standard equipment on most Hanse models. Thus, Hanse does not build off-the-peg yachts. Using the 'Individual Cabin Concept', future owners can themselves design the interior of their yacht from a range of combination modules. The highest standards of quality and safety are ensured by the GL Yacht Plus Certificate from "Germanischer Lloyd", a certificate carried by every Hanse yacht. A worldwide network of dealers guarantees Hanse owners comprehensive service and support. Each Hanse yacht's Control and Service Book records the high quality standard from the beginning on and documents the above-average resale value.

With its innovative yacht concept, HanseYachts combines individuality, quality and design with safety and an excellent price/performance ratio to create an unforgettable sailing experience.

As a special service, future owners can individually configure their own luxury yacht online using the Yacht Configurator at the HanseYachts website.  
Try it out at [www.hanseyachts.com](http://www.hanseyachts.com).

**Contact Belgian Boat Show:**

Bora Holding N.V.  
Telefon: +32 486 241092  
[info@hanseyachts.be](mailto:info@hanseyachts.be)

**Press Contact:**

Dirk Neumann, Andrea Jany  
Telefon: +49 - (0)40- 86 64 26 98  
[press@hanseyachts.com](mailto:press@hanseyachts.com)

[www.hanseyachts.com](http://www.hanseyachts.com)

Specifications:  
See supplementary sheet