



Press Information 2007 / 06

HanseYachts will present two of its most successful models at the Helsinki International Boat Show from the 10th to 18th February 2007.

These Hanse models will already be on view from the 2nd to 11th February 2007 at the Boat Show Svänska Mässan in Gothenburg.

Greifswald/ Germany 30th January 2007. In Helsinki from the 10th to 18th February 2007, HanseYachts will be exhibiting its successful models, the Hanse 342 and the Hanse 400, which was awarded the coveted "European Yacht of the Year" prize in 2006. Both yachts will be presented by the Finnish Hanse dealer, Bellamer OY LTD, in Hall 1, Stand d14/ d16.

On the first weekend of February, these Hanse models will be exhibited at the Gothenburg Boat Show. Additionally the renowned Greifswald yacht manufacturer will present its smallest model, "a nine metre-long artwork", the Hanse 315 and the Hanse 370 in Sweden. All Hanse yachts combine the features of a comfortable cruiser and a fast cruiser racer into one yacht and confirm the HanseYachts principle: comfort and sailing performance don't need to exclude one another, but rather should support each other to achieve maximum joy in sailing.

Hanse 400 – A cross-over yacht gets the upgrade treatment.

The Hanse 400, the award-winning "European Yacht of the Year 2006", validates the HanseYachts 'crossover concept': maximum width and maximum speed with the highest possible living comfort. This concept has now been improved by a range of added value enhancements. The list of on-deck options has also been extended. 99 new options provide increased elegance, more individuality and more comfort - including, in the company's own words, 'a sensational owner's bed, unlike any which have preceded it'.

The Hanse 400 can also be ordered as the Hanse 400e with an epoxy hull: this hull construction makes osmosis a thing of the past – it is also more robust and up to 20% lighter.

Hanse 342 – A successful model further improved.

The Hanse 342 features a new, modern interior design. High-class cupboard constructions with a lighter look, the use of stainless steel in the construction of bars and hatches plus working surfaces made from Varicor in the galley and a more comfortable, ergonomically optimised cushion design in the salon are just a few of the interior improvements that ensure a higher level of living comfort. Additional small details like the push locks and door handles, now presented in a luxurious matt look, will also impress customers.

What distinguishes HanseYachts

All HanseYachts are distinguished by low maintenance costs and a high resale value. No compromises are made when it comes to quality: Hanse yachts are always developed to meet the highest standards and manufactured using brand name equipment and the very best materials. For example, epoxy hulls are standard equipment on most Hanse models. Thus, Hanse does not build off-the-peg yachts. Using the 'Individual Cabin Concept', future owners can themselves design the interior of their yacht from a range of combination modules. The highest standards of quality and safety are ensured by the GL Yacht Plus Certificate from "Germanischer Lloyd", a certificate carried by every Hanse yacht. A worldwide network of dealers guarantees Hanse owners comprehensive service and support. Each Hanse yacht's Control and Service Book records the high quality standard from the beginning on and documents the above-average resale value.

With its innovative yacht concept, HanseYachts combines individuality, quality and design with safety and an excellent price/performance ratio to create an unforgettable sailing experience.

As a special service, future owners can individually configure their own luxury yacht online using the Yacht Configurator at the HanseYachts website.

Try it out at www.hanseyachts.com.

Specifications Hanse 342:

Length:	10.45 m/ 34'
Beam:	3.40 m/ 11'1"
Draft:	1.85 m/ 6'1" (standard) 1.55 m/ 5'2" (option)
Displacement:	approx. 5.4 t/ 11,243 lb
Total sail area:	approx. 69.50 m ² / 748 sq ft
Design:	judel / vrolijk & co
Base price ex boatyard:	75.620,- € excl. VAT

Specifications Hanse 400 (e):

Length:	11.99 m/ 39'4"
Beam:	4.04 m/ 13'3"
Draft:	1.98 m/ 6'6" (standard) 1.65 m/ 5'5" (option)
Displacement:	approx. 8.4 t/ 18,519 lb approx. 7.9 t/ 17,417 lb (epoxy option)
Total sail area:	approx. 105.60 m ² / 1,137 sq ft
Design:	judel / vrolijk & co
Base price ex boatyard:	111.750,- € excl. VAT

Contact Helsinki International Boat Show:

Bellamer OY LTD
Telephone +358 - 20 -74319-30
bellamer@nettilinja.fi

Press Contact:

Dirk Neumann, Andrea Jany
Telephone +49 - (0)40- 86 64 26 98
press@hanseyachts.com

www.hanseyachts.com