



## **Press Information 2007/ 02**

**HanseYachts world premieres at the boot Düsseldorf: the amazingly spacious 43-foot yacht, the new Hanse 430e, will be unveiled for the public. The Hanse 540e is also being premiered – this model is being presented for the first time at a German boat show. Visiting the successful Greifswald yacht manufacturer at the trade fair is an absolute must – from 20<sup>th</sup> to the 28<sup>th</sup> of January 2007, Hall 16, D21.**

**Greifswald, Germany 21st December 2006.** Even before the new season has begun, HanseYachts is already a hot topic of conversation for yacht fans, sailors and trade specialists. The Greifswalders will be present at the boot Düsseldorf, one of Europe's leading boat trade fairs, with two new models from their seemingly inexhaustible idea pool – the world premiere of the Hanse 430e, the latest Hanse to carry the noble title "e", and her smart sister vessel, the Hanse 540e, celebrating her German premiere.

### **Hanse 430e – The curtain lifts for Hanse's world premiere**

For the first time, HanseYachts will be presenting the new Hanse 430e, which is connected to the Hanse 470e, 540e and 630e models both in external appearance and in its dimensions. It's a yacht which looks minimalist, modern and tidy and which offers an abundance of space, luxury and comfort inside. The 430e is one of Hanse's range of premium models, as demonstrated by well-known features such as the standard epoxy hull, a double helm stand, the open stern, the tapered masthead, portholes flush with the deck, the light-band in the roof structure and many additional details. Another special highlight on a ship of this size is the self-tacking jib which is integrated into the deck and offered as standard equipment. This is a feature which enhances both the appearance and the performance of the jib due to an increase in the propulsion area. With the 430e, HanseYachts presents a "real" 43-foot yacht whose impressive interior space and excellent sailing characteristics are truly captivating and which is also easy to sail with a very small crew. Thanks to its compact dimensions, the latest Hanse premium model will also be at home in North European waters.

### **Hanse 540e – A German premiere to be proud of**

Clear lines and an unembellished design – in short, a true North German beauty. That's the first impression which the new Hanse 540e makes on its audience. However, beneath the surface one discovers the finest in technology and design details. Portholes flush with the deck, a light-band beneath the salon roof and a black reflective window in the stern have the effect of bringing more light below deck. The interior boasts a luxurious ambience through the use of high-class materials and a bright, generous use of space. Another sensible luxury is the dinghy garage in the stern which allows the dinghy to completely disappear. When it comes to technology, the Hanse 540e is superbly equipped – the hull consists of an epoxy sandwich construction produced in a vacuum curing process, and the yacht also features an iron/lead keel for optimum sailing characteristics. The anchor system, completely integrated into the forward deck, retractable cleats and an electric primary winch is also provided as standard equipment.

### **Hanse 370 and Hanse 400 – More comfort for the cross-over concept**

The Hanse 370, a further developed version of the 371, provides additional confirmation of HanseYachts' successful cross-over concept: maximum speed with maximum living comfort. The yacht has now been upgraded with numerous improvements. The bathroom is really a bathroom and no longer just a "wet room" thanks to the separation of the shower and the washbasin/toilet. There is a wide range of improved details to be found in the galley, for example the fridge which can be accessed both from above and from the side. The list of on-deck options has also been increased. The same applies to the Hanse 400, the award-

winning “European Yacht of the Year 2006”. Both models can be selected with the epoxy sandwich hull.

### **Hanse 315 and Hanse 342 – small yachts with a large portion of luxury**

The HanseYachts entry-level models, the Hanse 315 – nominated for the “European Yacht of the Year 2007” award, and the one-metre longer Hanse 342, are presented with a new, modern interior design. Fundamental changes to the design, for example the standard warm water supply, have enhanced the yachts and provide an increased level of living comfort.

### **HanseYachts Corporate Profile**

The tradition of boat building in Greifswald stretches back to 1361, and HanseYachts has continued the tradition since 1993. The first yacht presented by the head of the boatyard Michael Schmidt was the now-legendary Hanse 291, which was at the time offered at the special price of 44,444 Deutsch Marks. Since then, under the motto “Evolution not Revolution”, the steadily growing company has developed fast yachts in cooperation with the renowned design office judel / vrolijk & co which, by its own estimation, actually belong on the catwalk but which guarantee safe travel and successful regattas. Hanse yachts are not developed in offices but on the water itself and the company’s successful concepts undergo a constant process of further development. The result is a range of classically beautiful boats with luxurious interiors, a high speed potential, balanced sailing characteristics and straightforward handling which nevertheless serve one purpose: the pure joy of sailing.

All Hanse yachts are distinguished by low maintenance costs and a high resale value. No compromises are made when it comes to quality: Hanse yachts are always developed to meet the highest standards and manufactured using brand name equipment and the very best materials. For example, epoxy hulls are standard equipment on most Hanse models. Thus, Hanse does not build off-the-peg yachts. Using the ‘Individual Cabin Concept’, future owners can themselves design the interior of their yacht from a range of combination modules. The highest standards of quality and safety are ensured by the GL Yacht Plus Certificate from “Germanischer Lloyd”, a certificate carried by every Hanse yacht. A worldwide network of dealers guarantees Hanse owners comprehensive service and support. Each Hanse yacht’s Control and Service Book records the high quality standard from the beginning on and documents the above-average resale value.

With its innovative yacht concept, HanseYachts combines individuality, quality and design with safety and an excellent price/performance ratio to create an unforgettable sailing experience.

As a special service, future owners can individually configure their own luxury yacht online using the Yacht Configurator at the HanseYachts website.

Try it out at [www.hanseyachts.com](http://www.hanseyachts.com).

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Specifications: See supplementary sheet