

# PRESS RELEASE

The Hanse logo features the brand name 'Hanse' in a white, elegant script font, followed by a stylized white wave icon.

## The new Hanse 510 Visionary revolution in the 50-foot class

**Greifswald, 2 September 2022:** With its new Hanse 510, Hanse launches the second model in its revolutionary new range that combines radically innovative design with the essential Hanse values: fast cruising and easy sailing. The Hanse 510 has its world premiere at the Barcelona Boat Show (12-16 October 2022).

The new Hanse 510 is the latest result of Hanse's cooperation with Berret-Racoupeau's yacht designers. With the yacht's unrivalled volume in the 50 foot class, it is opening up a whole new Dimension. At the same time, its optimised hull design with chines at the bow and at aft provide for a slim waterline, thus ensuring the uncompromised performance and easy sailing typical for Hanse. The innovative Hanse 510 is equipped with the largest and most practical dinghy garage in its class, made for holding an inflated dinghy of up to 2.7 metres. And the optional, newly developed Hanse Smart Tender System guarantees unprecedented convenience when launching the dinghy. It's no more effort than driving a car out of the garage.

Convenience and style dominate the yacht's classy interior. On this advanced yacht, even the crew cabin is much more than a sleeping space: it is a room to stay. With its enormous variety of options, the new Hanse 510 can be customised to fulfil almost every owner's dreams and needs.

**Says Hanjo Runde, CEO of HanseYachts:** "Expectations were high after the the outstandingly successful Hanse 460, which has been awarded European Yacht of the Year. The new Hanse 510 is the logical and consistent further development of the new concept. With her impressive volume, tremendously dynamic lines and countless options, she is re-defining the 50ft class. It is an easy to sail and enormously spacious private retreat."

### Highlights

**Hull:** Its hydrodynamic design with a slender waterline provides for high hull speed. Chines fore and aft allow for a wide hull, and thus, maximum interior space. The reverse, wave-piercing bow makes the yacht pitch less in strong winds, while the pronounced bow chines keep the foredeck as dry as possible.

**Deck:** The sophisticated helm position gives full control of the Hanse 510 in every situation. All information converges here, and all lines and the electric winches on the port side can be operated from here. The optional hard top, shading the entire cockpit including the steering positions, fits perfectly with the boat's dynamic silhouette. It is available in several colours, allows for nice lighting and can be equipped with solar panels. It, and it fits perfectly with the yacht's big-boat silhouette. A fixed windscreen is an additional or separate option.

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Business address  
Postal address  
Phone . Fax  
Website  
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Supervisory Board Chairman

**Hanse Yachts**  
Ladebower Chaussee 11 . 17493 Greifswald . Germany  
Postfach 3165 . 17461 Greifswald . Germany  
Phone: +49 3834 5792-200 . Fax +49 3834 5792-810  
[www.hanseyachts.com](http://www.hanseyachts.com)  
Amtsgericht Stralsund, HRB 7035  
Hanjo Runde, Jan Brockmüller and Stefan Zimmermann  
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The novel dinghy garage is capable of holding a dinghy of up to 2.7 m/8.8 ft without having to deflate it. Combined with the optional automatic comfort stairs and the newly developed Hanse Smart Tender System, a single crew member can safely and comfortably water the dinghy including engine in a few minutes.

Another novelty on the Hanse 510 is the easy-to-open life raft storage space in the cockpit, right in front of the companionway, perfectly accessible and providing space for usual 8-person life raft containers.

An optional wetbar with BBQ and sink with mixing tap, hinged at the stern for ideal access, maximises luxurious, relaxed lifestyle and convenience without losing any of the cockpit's very generous space.

**Rig:** Generous sail areas of 128 m<sup>2</sup>/1,377 ft<sup>2</sup> upwind and 255 m<sup>2</sup>/2,744 ft<sup>2</sup> downwind impressively underline the enormous performance potential of the Hanse 510. The standard bowsprit with its integrated anchor arm serves as a forward tack point for headsail and gennaker and can take a second forestay for genoa or reacher. Optional electric furlers for main and headsails as well as electric winches are just as much a part of Hanse's typical easy handling as the obligatory self-tacking jib. Additionally, the Hanse 510 can be equipped with a 105% jib and a 145% reacher from Quantum as well.

**Interior:** The intelligent positioning of 14 opening hatches and eight opening windows and portholes offer maximum light and ventilation below deck.

More than 100 layout combinations give customers every opportunity to configure their Hanse 510 to suit their needs. Whether as an owner's yacht with the biggest master cabin in its class, including ensuite bathroom and two comfortable aft cabins; or as a charter yacht with 10 berths and three bathrooms and an additional skipper cabin – everything is possible. The galley can be fully adapted to the customer's wishes as well. In addition to various refrigerator and freezer options, there is room for a wine cooler, dishwasher and a three-burner gas cooker with oven in the longitudinal or U-pantry, which can be customised with various colours and surface materials. Another optional highlight is the fully equipped navigation area with forward-facing seat, and an unusually large saloon table.

The extensive options list, ranging from a washing machine in the utility room to flatscreens in the master cabin and saloon, is crowned by the Flagship Package, which includes exclusive fabrics and materials as well as a hidden bar behind the folding backrest in the saloon.

**Recommended sales price (base version)**  
EUR 449,900 (excl. VAT)

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Enjoy discovering all options available on the Hanse 510 and individually customise your ideal yacht by means of the **3D configurator**: <https://www.hanseyachtsag.com/hanse/gb/yacht-configurator/>

For further information, hi-res photographic material, specifications and much more, please visit our **press area**: <https://www.hanseyachtsag.com/gb/media/>

**Media Contact:**

Boris Heitmann

Communications & Investor Relations

bheitmann@hanseyachtsag.com

+49 (175) 9346672

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