



FÜR DIE NÄCHSTE AUSGABE / FOR NEXT ISSUE

Donnerstag, 21. August 2008

**Hanse** 

## PRESSEMITTEILUNG / PRESS RELEASE

### HanseYachts at the „Helsinki Boat-Afloat“- Show 2008

For over 30 years, Finnish sailors have had a real summer treat to look forward to: the boat show in the marina in Lauttasaari near Helsinki. Roughly 300 ships and boats will be on display at this year's boat show, including some manufactured by the team in Greifswald: the Hanse 320, the Hanse 370, the Hanse 400 and the Hanse 540e.

Exactly one year ago she premiered in Greifswald and since then has made the remarkable ascent from the drawing board to being nominated for Yacht of the Year. The **Hanse 320** combines loads of sail surface, a performance T-keel and fast lines to create unmatched sailing performance. Moreover, the HanseYacht team of designers has also broadly enhanced the interior concepts. In doing so they were able to incorporate numerous requests and experience of yacht owners in the new saloon, pantry, bathroom and bunk concepts. The designers have also broadly enhanced the interior concepts.

The Schüddelfrost, a concept yacht for the **Hanse 370**, has already sailed in the front of the pack at international regattas and in doing so showed off her enormous speed potential. In addition, she has had her deck layout and other designer features overhauled thus bringing her up to the standards of the other models in the luxury class.

The **Hanse 400** will also be showing off its newly overhauled features. Owners now have the option of a single wheel, a twin wheel steering system, more room on deck, an open stern, side windows that can be opened and more interior options. Moreover, the **Hanse 400** has improved sailing performance thanks to the novel T-keel, which allows the "big-mini" to run at a good clip and reach top beam reach speeds. In total, 80% of the ship is new and on top of that there is a new equipment package.

Numerous improvements await the visitors on board the **Hanse 540e**. This ship has profited in particular from the experience of the chief designer of team Alinghi, Rolf Vrolijk, whose victorious team made an international name for itself at the America's Cup. A deep-lying center of gravity with optimal weight and keel design are the secrets of this "turbo", which can also be sailed safely by smaller teams. The "e" in the name stands for innovation, which includes the materials used as well. The hulls on these yachts are made from epoxy. By using such materials, long-lasting sailing pleasure and high value retention are both guaranteed.

The "Helsinki-Boat-Afloat" is open from 12 p.m. to 8 p.m. on August 21<sup>st</sup> and 22<sup>nd</sup> and from 10 a.m. to 6 p.m. on the August 23<sup>rd</sup> and 24<sup>th</sup>.

Ende der Pressemitteilung / End of press release

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Weiterführende Informationen, umfangreiches Bildmaterial, Spezifikationen und vieles mehr finden Sie auf unseren Websites im Pressebereich der HanseYachts Aktiengesellschaft. Bitte besuchen Sie den Pressebereich unserer Website: [www.hanseyachts.com](http://www.hanseyachts.com) / HanseYachts Aktiengesellschaft offers you beyond informations, extensive photographic materials, Specifications, and much more. We invite you to visit our Press Area at [www.hanseyachts.com](http://www.hanseyachts.com)!

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