



Press Release Nr. 1 / Hanse 370

The new Hanse 370: Maximum speed and optimal comfort result from new ideas.

Greifswald/Germany, 20th November 2006. It began with "Schüddelfrost". That was the name, which the HanseYachts design engineers gave to their concept yacht, based on the Hanse 371, which served as a test craft and creative laboratory and formed the basis for the new Hanse 370. The 370 is the latest cross-over yacht which once again impressively validates the HanseYachts principle of maximum width and maximum speed with the highest possible living comfort.

Perfection through Evolution.

The HanseYachts recipe for success, demonstrated again in the development of the Hanse 370, is the consistent improvement of successful concepts. Hanse yachts are not developed in offices – development takes place on the water. This was also the case with the new Hanse 370, which in the form of the concept yacht "Schüddelfrost" has already played a leading role in international regattas. The experience and insights gained in sporting competitions have been directly integrated into the design of Hanse's new 370. Thanks to a self-tacking jib, the fully battened main sail, the attachable gennaker pin, the intelligent arrangement of the mountings and an effective one-line reefing system, the Hanse 370 can be sailed perfectly, like all Hanse yachts. The main propulsion comes effectively and controllably from the mainsail and the keel, constructed from lead and iron, provides the Hanse 370 with a large righting moment.

High-quality materials ensure a long lifetime.

Sailors dread the appearance of typical 'osmosis bubbles' which result when water penetrates a plastic hull structure. This fear is irrelevant when it comes to the Hanse 370, since the hull is optionally available in an epoxy version. The epoxy hull is manufactured using GFK vacuum technology, Corecell structured foam and epoxy wet pre-preg from SP Systems.

The clear, well organized teak deck is framed by teak trim, a feature of classic boat building, and the high-quality fittings guarantee long years of sailing enjoyment as well as looking great.

Luxury as standard.

Below deck, too, the Hanse 370 leaves nothing to be desired. HanseYachts has come up with a range of inspired ideas which radically improve both the use of space and the interior equipment level. For example, a large shower compartment which is separated from the washbasin and toilet. There are also improvements in the galley: a 130 litre fridge which can be accessed both from above and from the side, or the onboard warm water supply which is part of the boat's standard equipment. The spacious salon and sleeping compartments are more reminiscent of an apartment than a yacht. And thanks to the 'Individual Cabin Concept' it is possible to individually design the interior ambience using a range of modules which harmonise perfectly with one another in form and function. The future owner can even conduct this individual design process from the comfort of his/her own home using the unique Yacht Configurator on the HanseYachts website.

Safety and Design – the Hanse concept takes off.

HanseYachts builds beautiful yachts. The design concept is provided by Bremerhaven-based judel / vrolijk & co, whose principle designer, Rolf Vrolijk, is internationally renowned as the lead designer for the Spanish Royal Yacht and the America's Cup winner "Alinghi". And, as additional proof that the Hanse 370 is as secure as the other yachts in the Hanse range, 'Germanischer Lloyd' has awarded the boat its Yacht Plus Certificate. All Hanse yachts are built, checked and certified in accordance with the GL's construction and safety standards.

HanseYachts Corporate Profile

The tradition of boat building in Greifswald stretches back to 1361, and HanseYachts has continued the tradition since 1993. The first yacht presented by the head of the boatyard Michael Schmidt was the now-legendary Hanse 291, which was at the time offered at the special price of 44,444 Deutsch Marks. Since then, under the motto "Evolution not Revolution", the steadily growing company has developed fast yachts in cooperation with the design office judel / vrolijk & co which, by its own estimation, actually belong on the catwalk but which guarantee safe travel and successful regattas. Employing high-grade materials, HanseYachts produces classically beautiful boats with luxurious interiors which nevertheless serve one purpose: the pure joy of sailing.

Specification Hanse 370:

Length:	11.35 m / 37'3"
Beam:	3.75 m / 12'4"
Draft:	1.95 m / 6'5" (standard) 1.60 m / 5'3" (option)
Displacement:	7.2 t / 15,873 lb 6.8 t / 14,991 lb (epoxy option)
Total sail area:	87.40 m ² / 941 sq ft
Design:	judel / vrolijk & co
Base price ex boatyard:	95,790 € excl. VAT.

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