



Press Release

(Greifswald/Oslo, 21st May 2007):

**Now online: The new website for top brand Fjord Boats.
The complete range of boats, images and dealers - all new!**

www.fjordboats.com

The new impulse from Fjord Boats, already evident at the beginning of the year with the successful market launch of the new boat types Fjord 40 Cruiser and Open, has now been defined in a completely revamped company website.

Starting today, Fjord Boats will have a new Internet presence, with a new look and brand new contents.

In the "News" section, visitors can find all the latest information about Fjord Boats' appearances at boat trade fairs as well as the latest technological and business developments.

The "Company" section contains the remarkable history of Fjord and provides details of the company's current dynamic development and its new partnership with HanseYachts AG.

However, the central element of the new site is the "Motorboats" section. Here, visitors can find complete details of all current models in the Fjord product palette, plus a selection of new photographs.

Fjord has twelve dealers around the globe providing an all-round service for Fjord owners, current and future. Contact details for these dealers are listed in the "Dealer" section.

The new web presence also features a web form for contacting the company directly. The website is currently online in three languages: Norwegian, English and German.

Fjord Boats has a tradition of successful motor yacht manufacture stretching back nearly 50 years. During this time, Fjord's inventiveness and innovative design has made a major contribution to the development and establishment of motorboats in water sport.

The new Fjord models, the 40 Open and Cruiser, represent a continuation and development of this tradition: www.fjordboats.com

Contact:

Fjord Boats AS: Managing Director Morten Nordvold

morten@fjordboats.no

Telephone: + 47 66 76 22 22