



## Press Release

(Greifswald/Oslo, July 17, 2007):

### **Fjord 40 Cruiser: Successful debut at the Warnemünder Woche 2007**

[www.fjordboats.com](http://www.fjordboats.com)

---

Fjord Boats and HanseYachts are celebrating the debut of the prototype of the new Fjord 40 Cruiser at the 70th anniversary of the Warnemünder Woche: Not as an official participant of this renowned sailing event of course, but as a support boat on the racecourse and an eye catcher captivating your attention with its lines and functionality.

The Fjord 40 was used for different purposes during this year's event and proved herself in various weather and sea conditions. Uwe Jahnke, first Chairman of the Warnemünde Yacht Club and longtime chief organizer of the event, was full of praise for this extravagant motor yacht: „The Fjord 40 Cruiser was invaluable to my team. She was extremely reliable, fast, and versatile. Even during strong winds around Fehmarn, her seaworthiness left nothing to be desired - her IPS-drive was wonderful!“

Support boats with a lot of engine power are hard to come by during large events like the Warnemünder Woche – which are also host to a number of other sailing events. The Fjord 40 Cruiser served as a support boat for participating yachts of the German Championships on the offshore racecourse, helped out at the finish line, and played shuttle boat for the BMW Sailing Cup. Here, in particular, passengers were enthusiastic about her performance, comfort, and modern design. They inspected every corner and provided valuable feedback, which will be used to further develop this new motor yacht. Uwe Jahnke closed in saying: „We would like to thank Fjord Boats and HanseYachts for their generous support!“

Fjord Boats can look back on a 50-year long history of successfully building motor yachts. The company's imagination and innovative design ideas contributed significantly to the development of motor boats. A new era begun when HanseYachts bought 51 % of Fjord Boats in January, 2006. Both the Fjord 40 Open and the Fjord 40 Cruiser are first results of this cooperation and Fjord's new, revolutionary product range.

Direct contact information for Fjord Boats:

*Fjord Boats AS: Managing Director Morten Nordvold*

*morten@fjordboats.no*

*Telephone: + 47 66 76 22 22*